

Event House: Credentials



A company is the
collective capacity of its
people to create value.

Louis V. Gerstner, Jr.



We commit to a set of ethics that define not only *"what we do"*, but also *"how we do"*

TRANSPARENCY

We maintain an open-door policy. Our clients are our partners, they're involved in every decision taken always ensuring we share the same vision and understanding.

DEDICATION

Our specialized teams are devoted to their jobs, each team member is totally focused on only one project at a time, ensuring that only the best is being done.

COMMITMENT

We stand by our word, and we make sure that every part of the project is according to standards, delivering results on time and with utmost attention to detail.

DIVERSITY

Our team is a mix of different cultural and professional backgrounds, this diversity is the core of our spot-on and original service offerings we provide since 2012.

The Team

With an average output of one full project every other day, we are probably the fastest and most productive agency in Egypt. This is only possible thanks to a high-caliber dedicated team. Each project is assigned to a different set of people, thus mixing and matching our experience to produce a unique event experience everytime. It starts with the client service team...

Client Service

This is the team who represents both the client and Event House to each other, each project is handled by a dedicated people responsible for communication, coordination and final results.

Currently, this department is subdivided to teams of five, making sure that all little details are taken care of, ensuring that the event goes smoothly, giving you time to relax and enjoy the day.

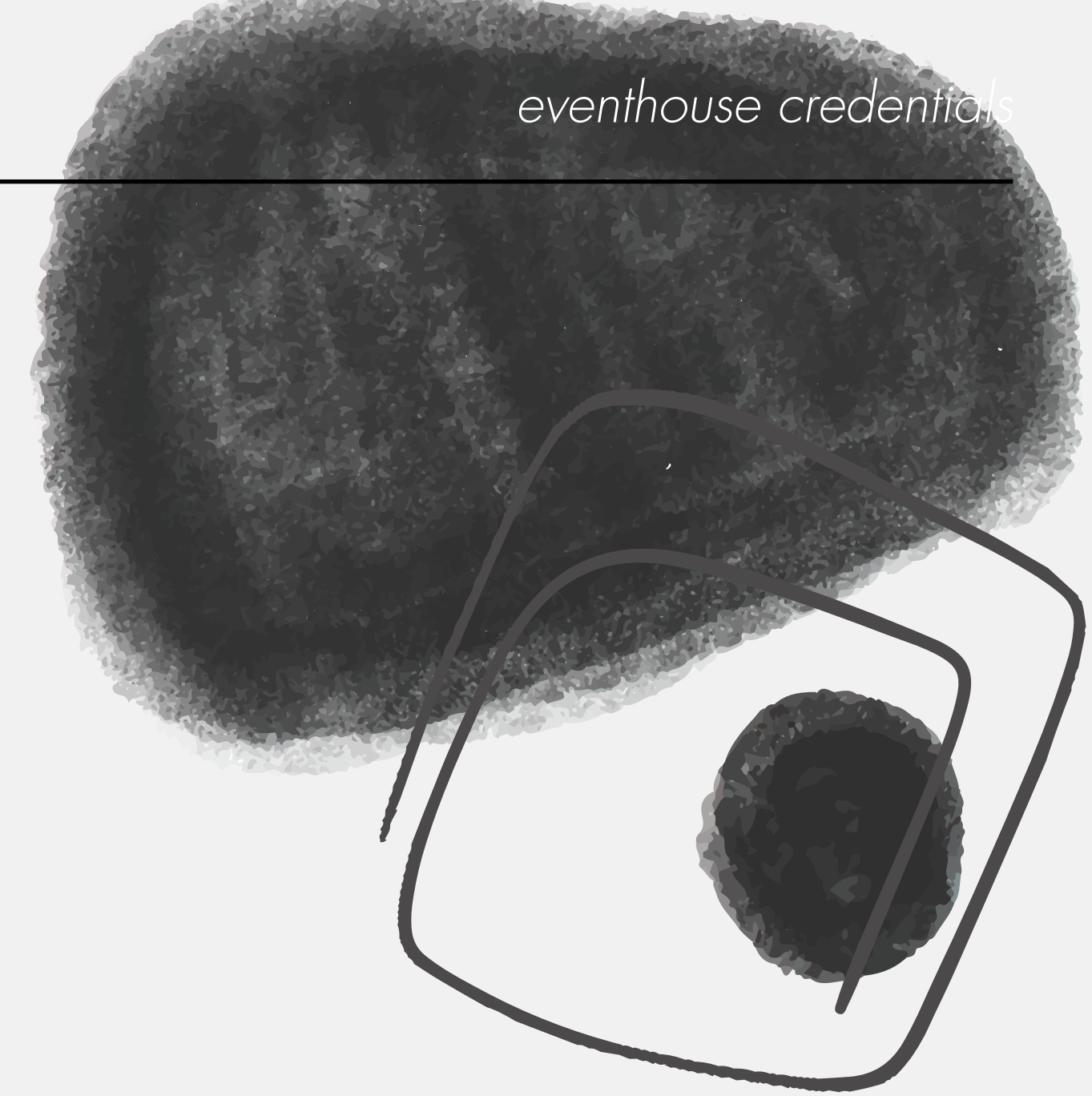
Design

This is where most of the project is assembled together. For each project, at least 2 designers (2D and 3D), responsible for shaping the idea, turning it into objects, they provide creative direction and technical details down to the millimeter.

The design team meets -and exceeds- requests provided through The Client Service team, and handing them over to the operation team.

Site Operations

Group of experienced, dedicated and precise team of professionals, with each adding to our proven track of records. Those are the ones you will meet on-site, and will provide on-ground support and supervision of your day.





360° DEGREES

Our pillars

SOLUTIONS

- Corporate events
- Exhibitions & conferences
- Activations & roadshows
- Sponsorships & concerts

Our Clients

Event House is the brainchild and first solo venture of Moussa Abu-Taleb. Event House became one of the top agencies in events and brand activations in Egypt.

Outside of Egypt, Event House have operations in other GCC countries, and in 2018; we have executed several projects in London, marking the beginning of world-wide operations. Our portfolio includes a wide range of clients from startups and SMEs all the way up to established, multinational companies.

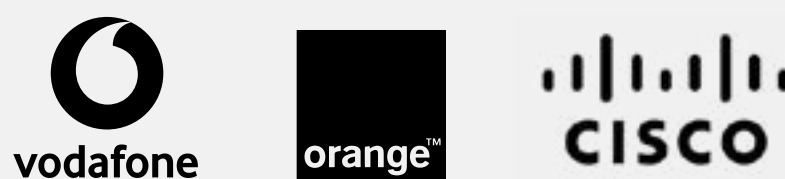
Real Estate



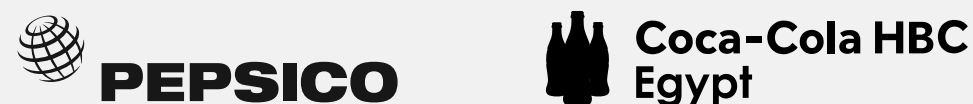
Banks



Telecom and Network



F&B



Automotive



Media



Malls



Dubai





EMAAR

MISR

Soul Entrance & Event



The opening of Marassi's Marina





EMAAR

MISR

Belle Vie Launch Event in New Zayed

Uptown polo arena

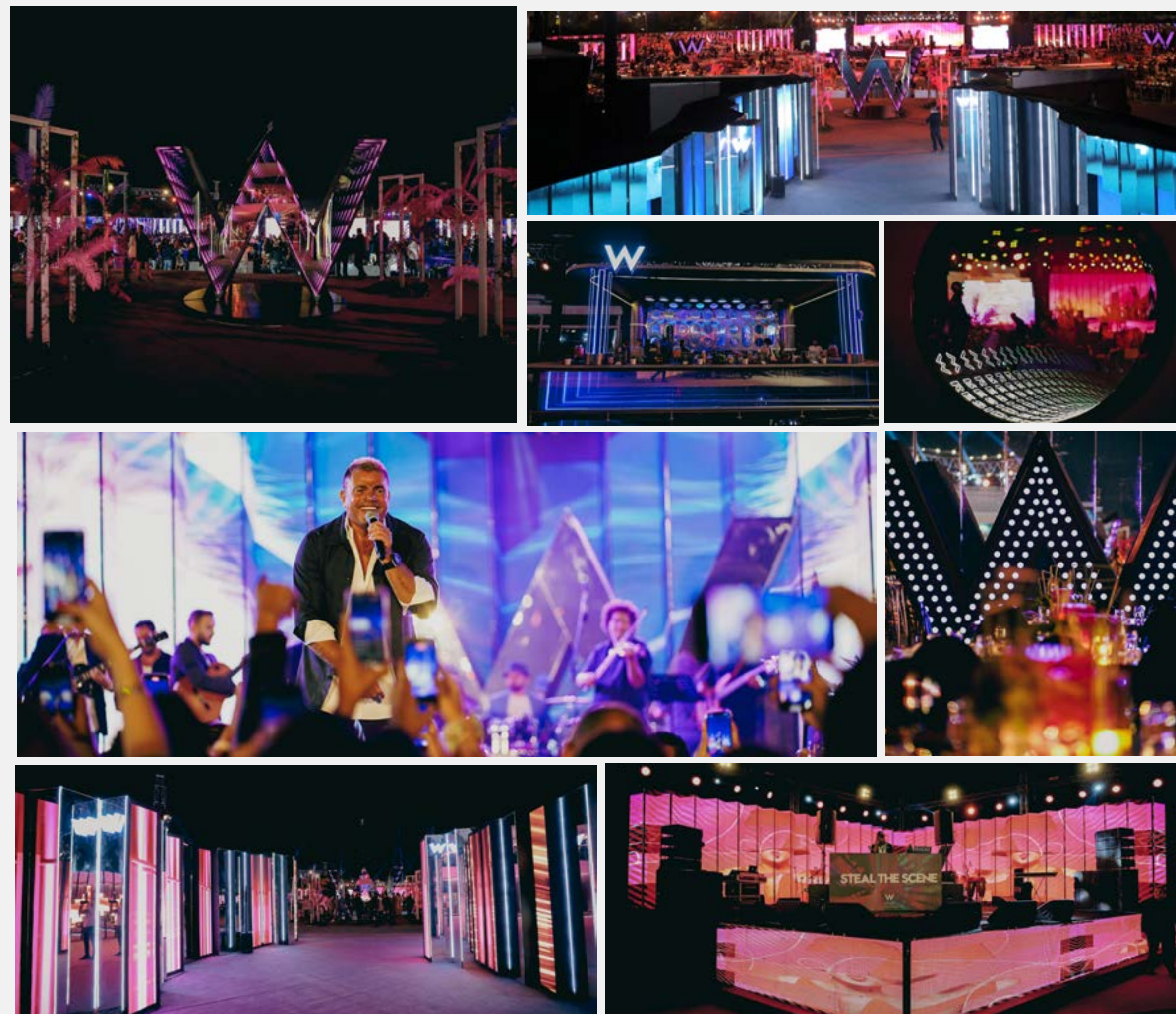




W Residences 2020



W Residences 2021





SKY AD. DEVELOPMENTS

SKY AD. | Bluetree Launch Event





SKY AD. DEVELOPMENTS

SKY AD. | Bluetree Launch Event





Prk Vie Launch Event





IWAN

IWAN Gathering Event





Cisco Small Business Summit



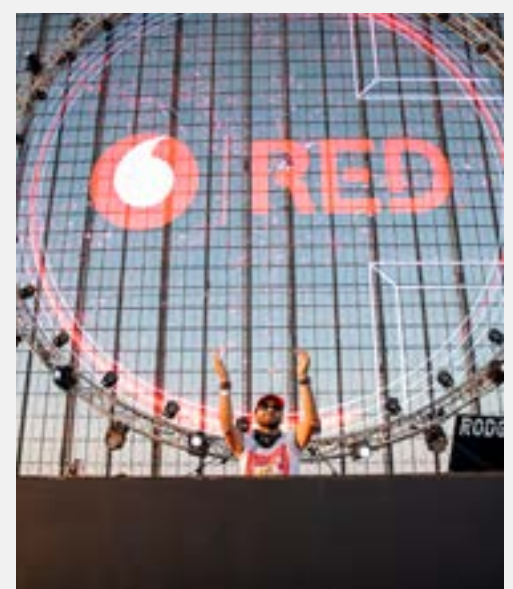


Vodafone Egypt 22- Years Anniversary





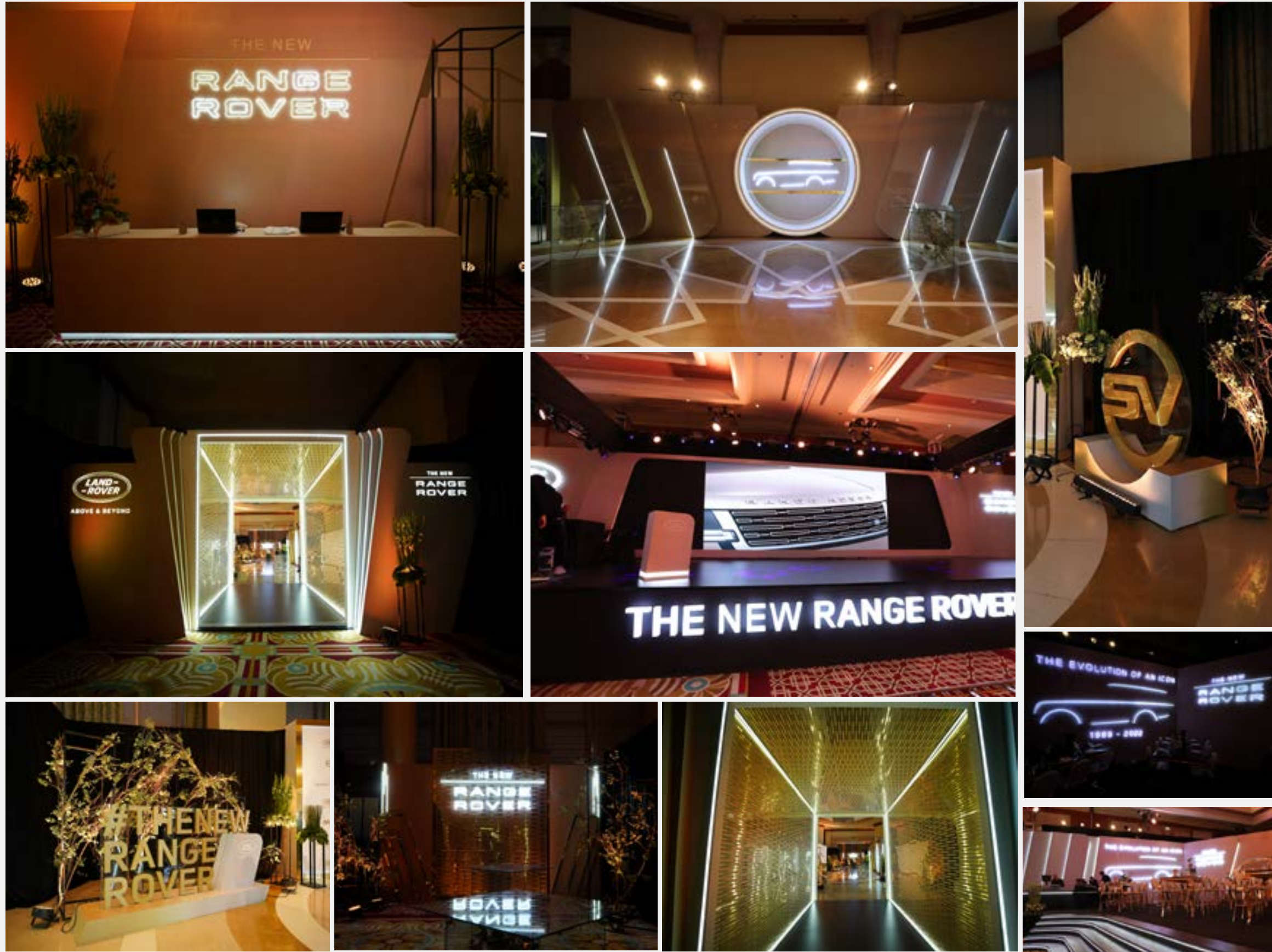
Vodafone RED - Sunset Party





The New Range Rover 2022

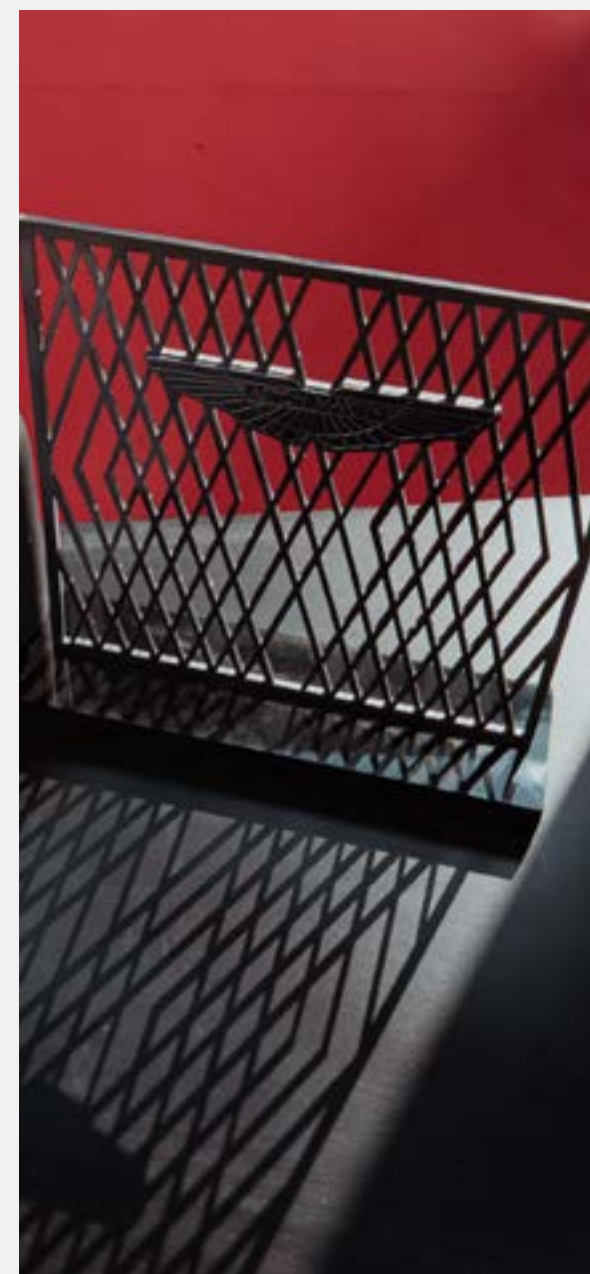
Bentley Showroom



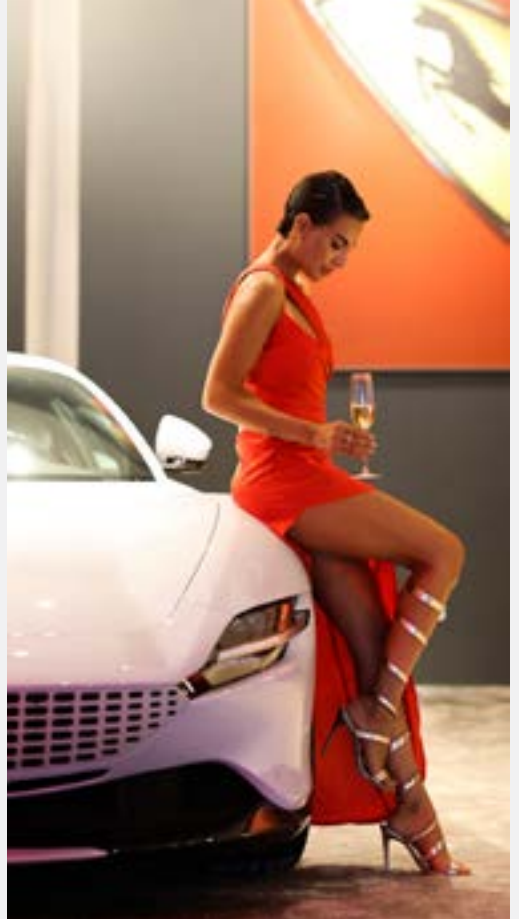
Ezz Elarab.



Aston Martin showroom launch



Ferrari Ezz Elarab Official Grand Opening | 2022





Coca-Cola - Top Achievers





Tamer Hosny at ALBUROUJ CULTURAL HUB





CIB SQUASH WORLD CHAMPIONSHIP



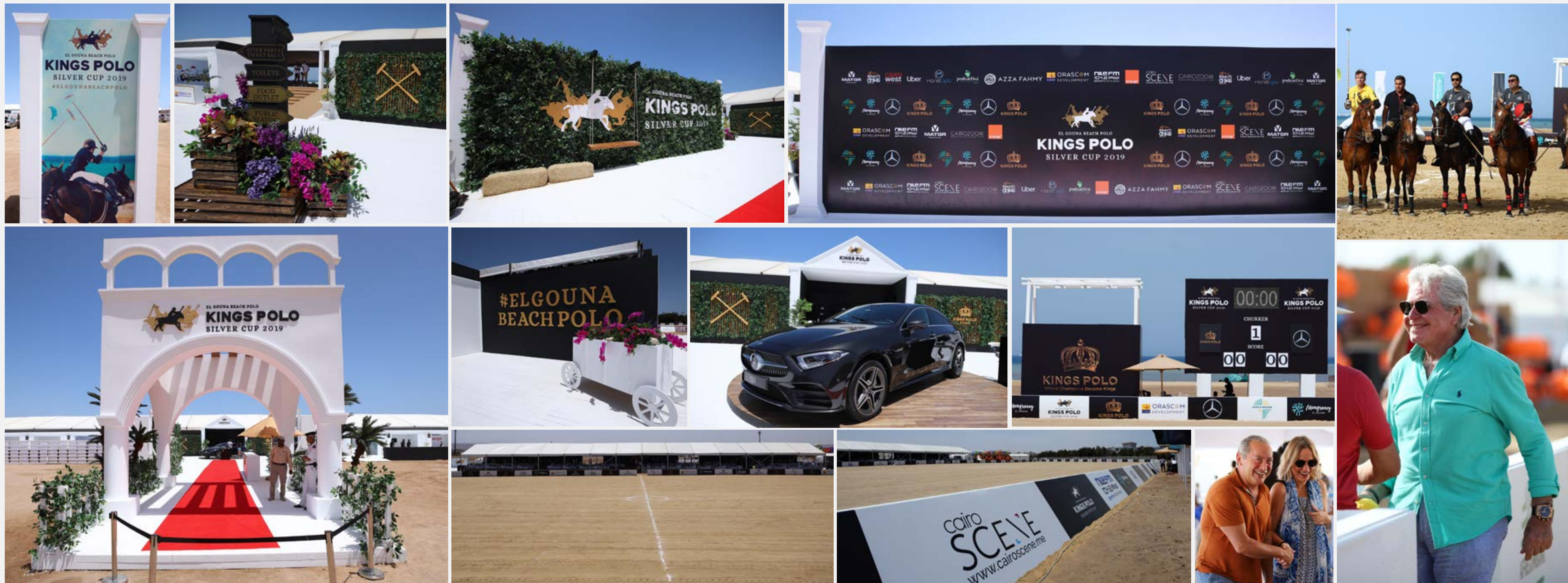


CIB SQUASH WORLD TOUR FINAL





Kings Polo - El Gouna Beach Polo

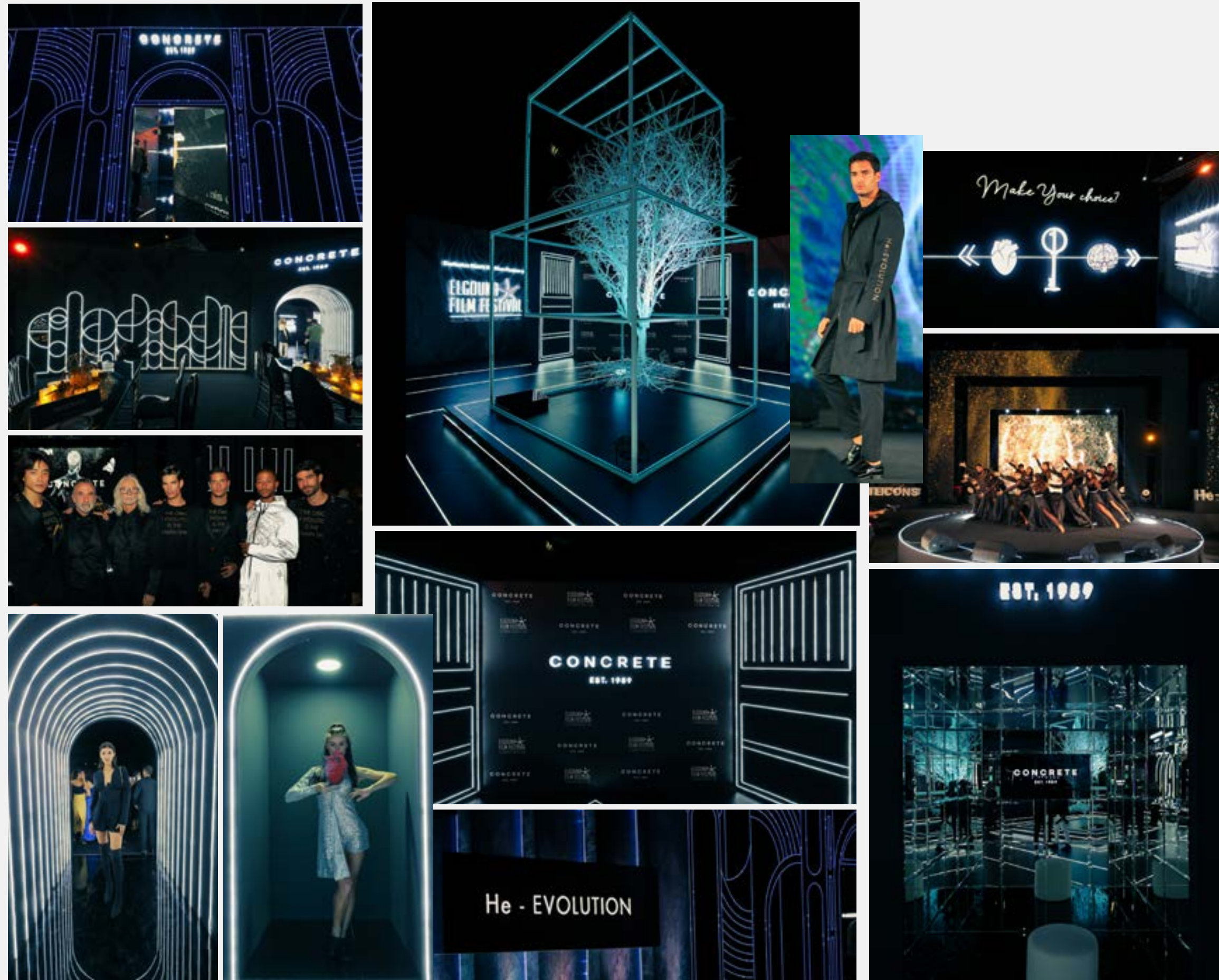




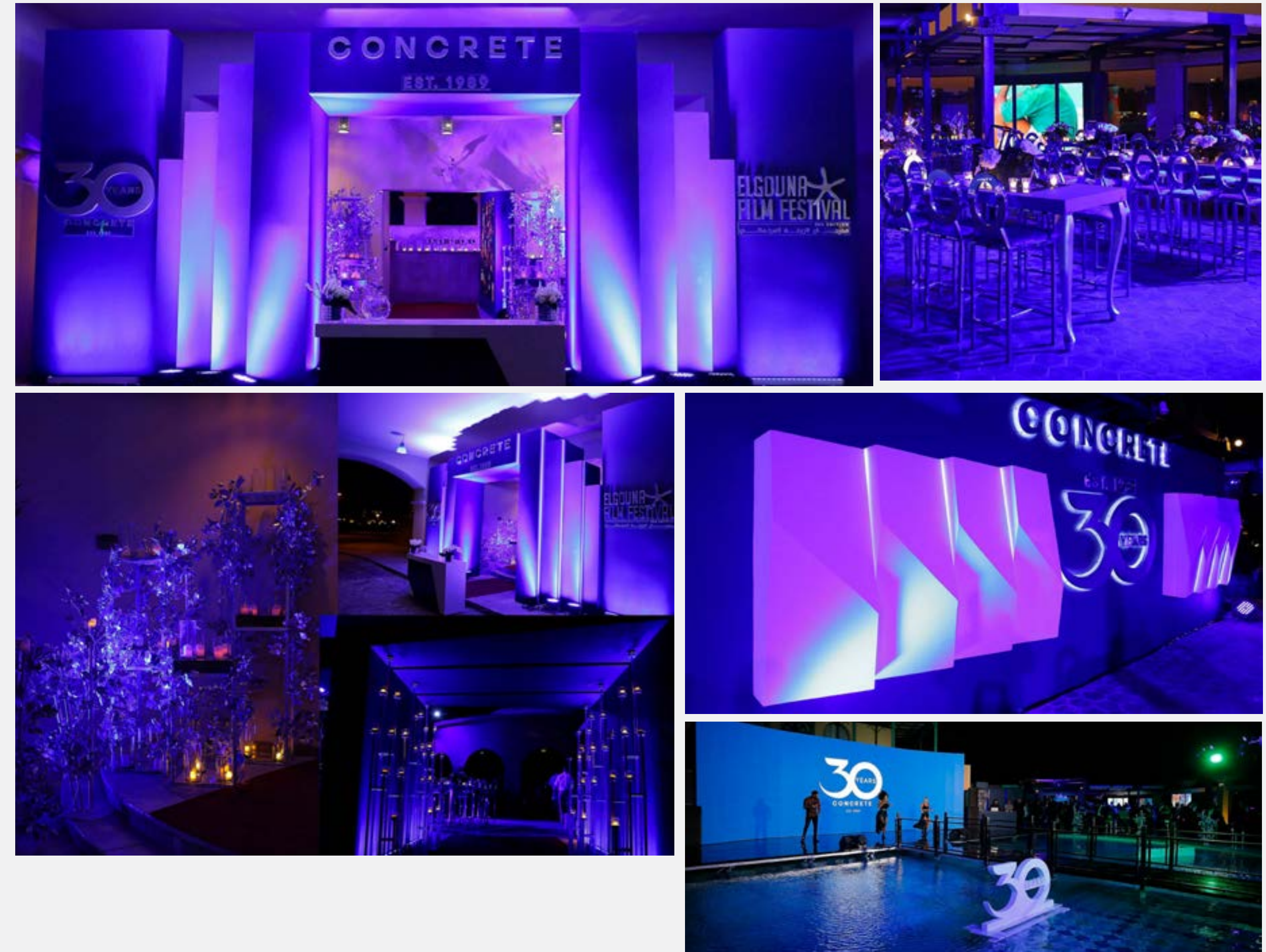
CONCRETE

EST. 1989

He - Evolution | ELGouna Film Festival Event



Iconic Night - 30 Yeas Anniversary

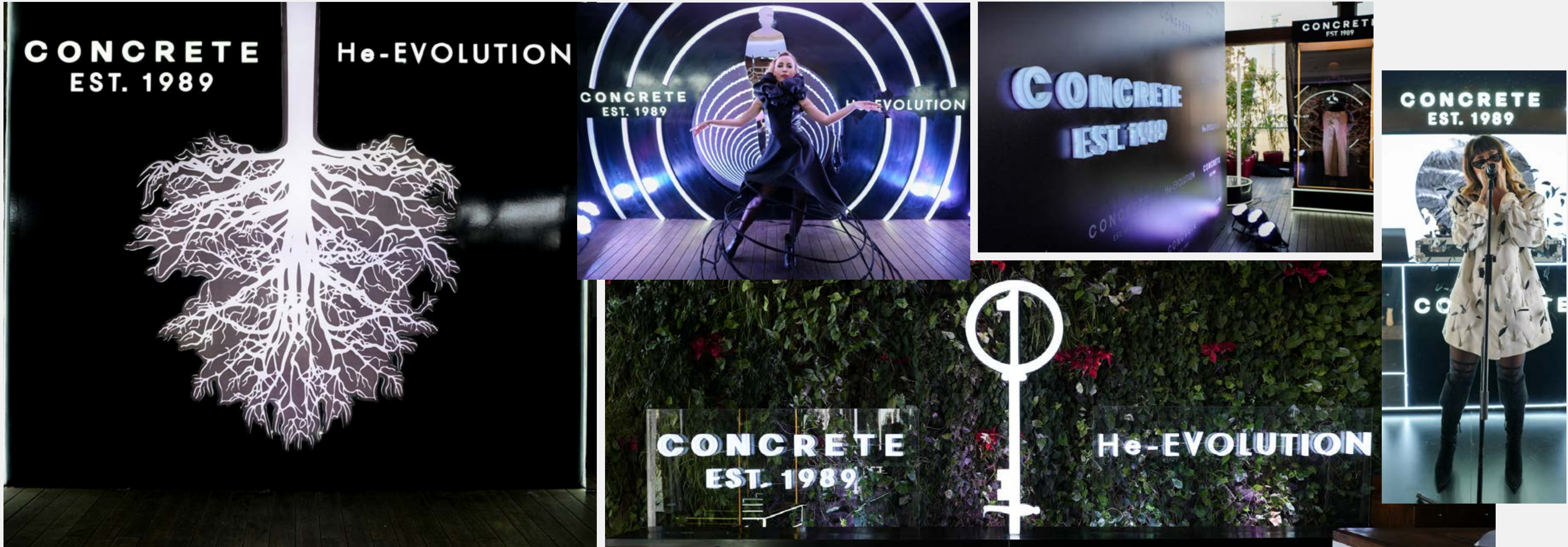




CONCRETE

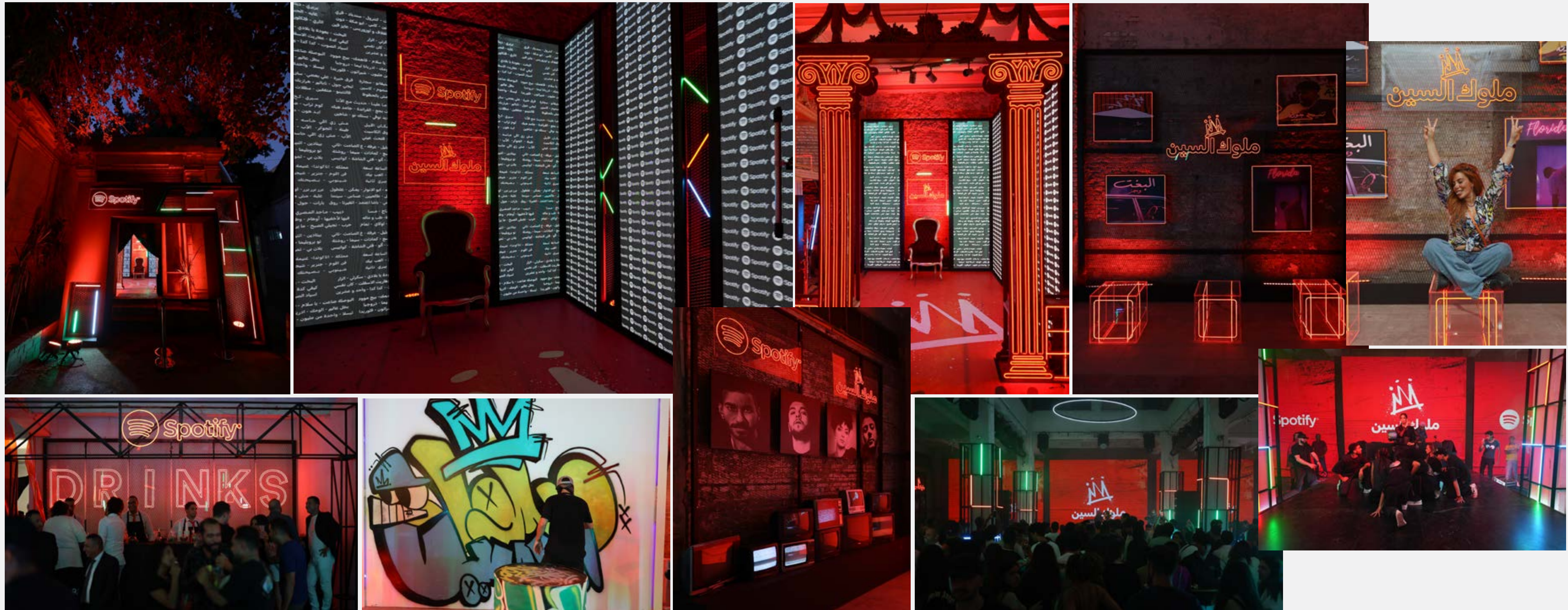
EST. 1989

He - Evolution Launch Event



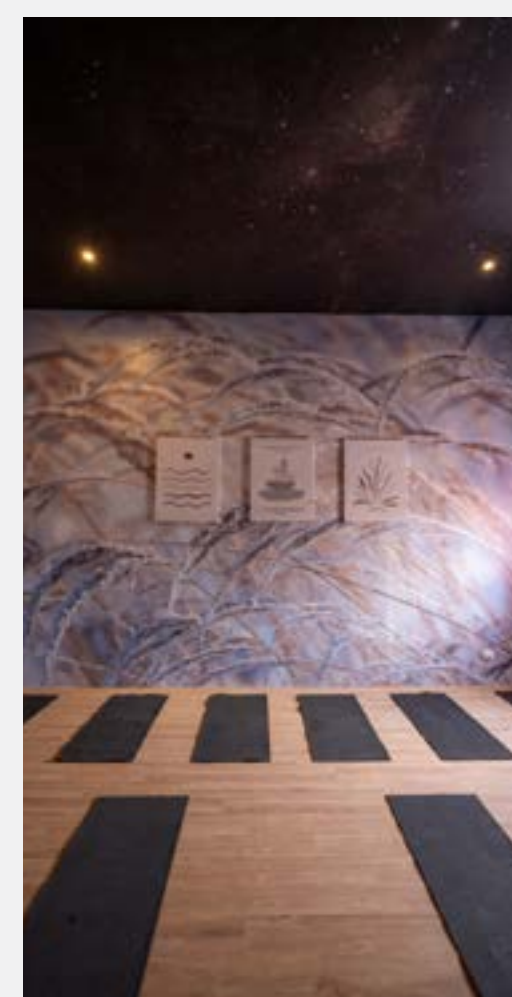
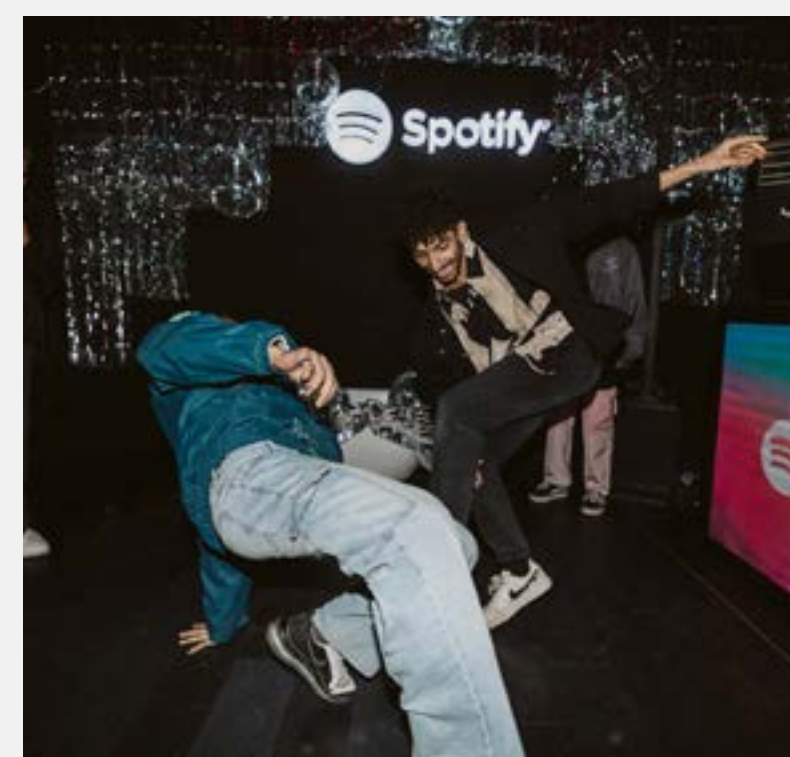


Spotify | Melok El Scene 2022



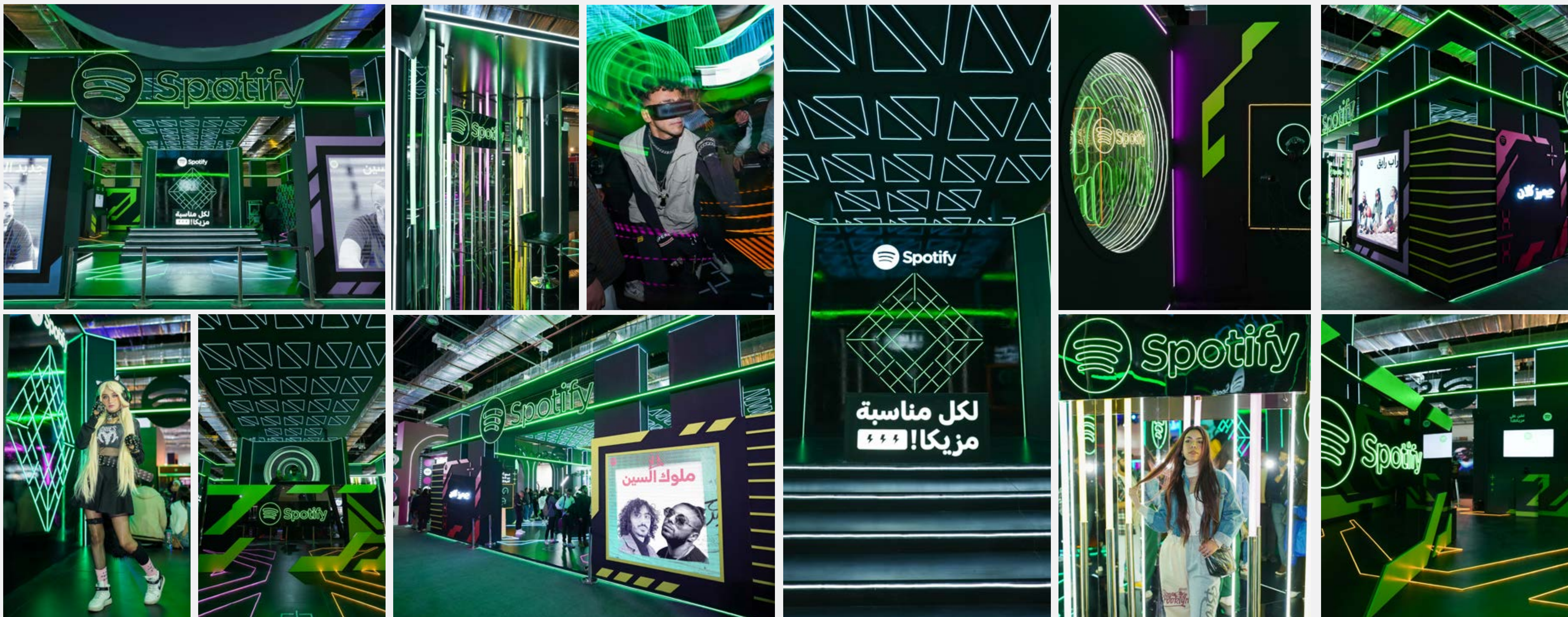


Spotify | House of Moments





Spotify | Insomnia





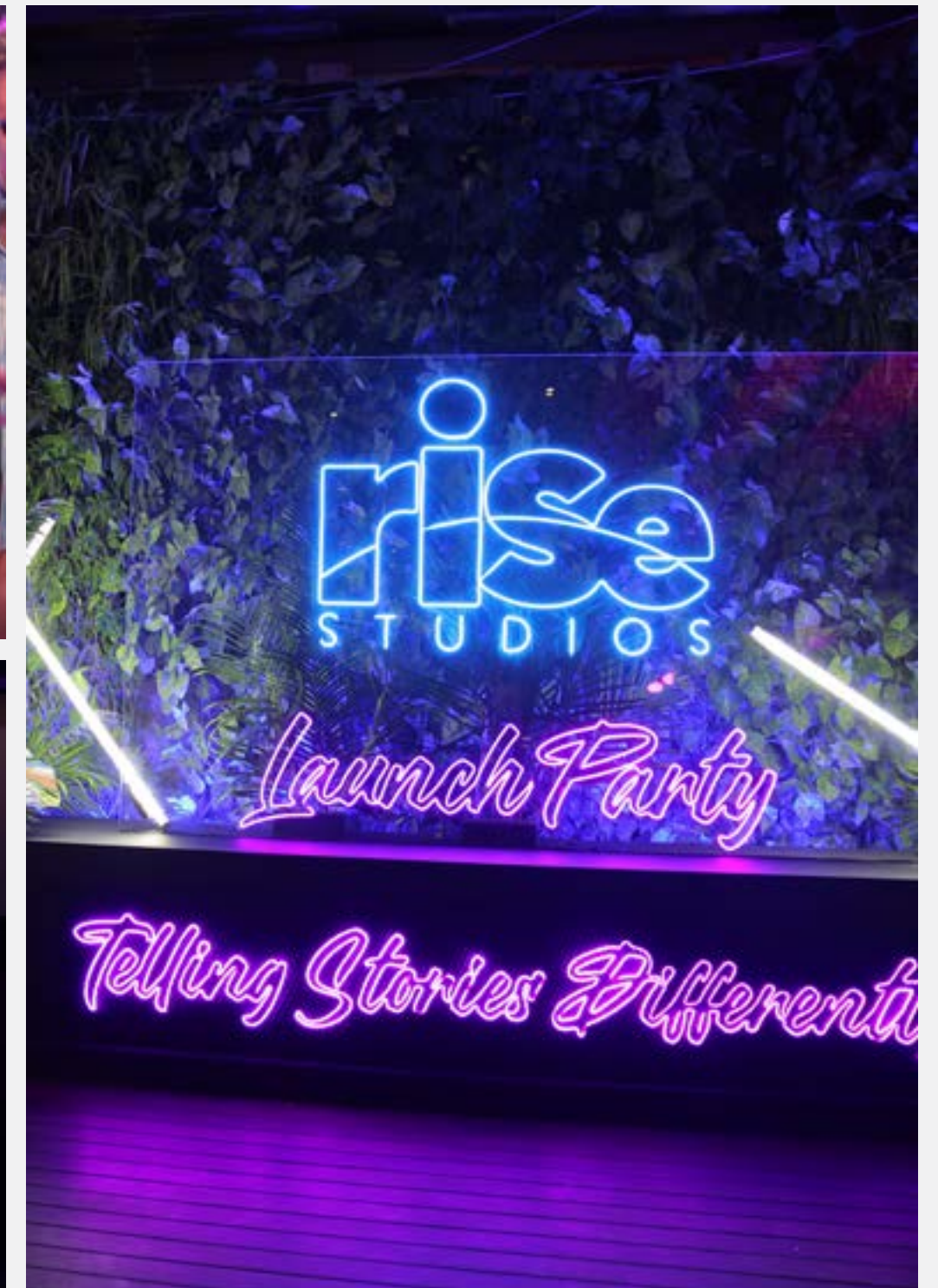
he.
magazine

He Highlights Event



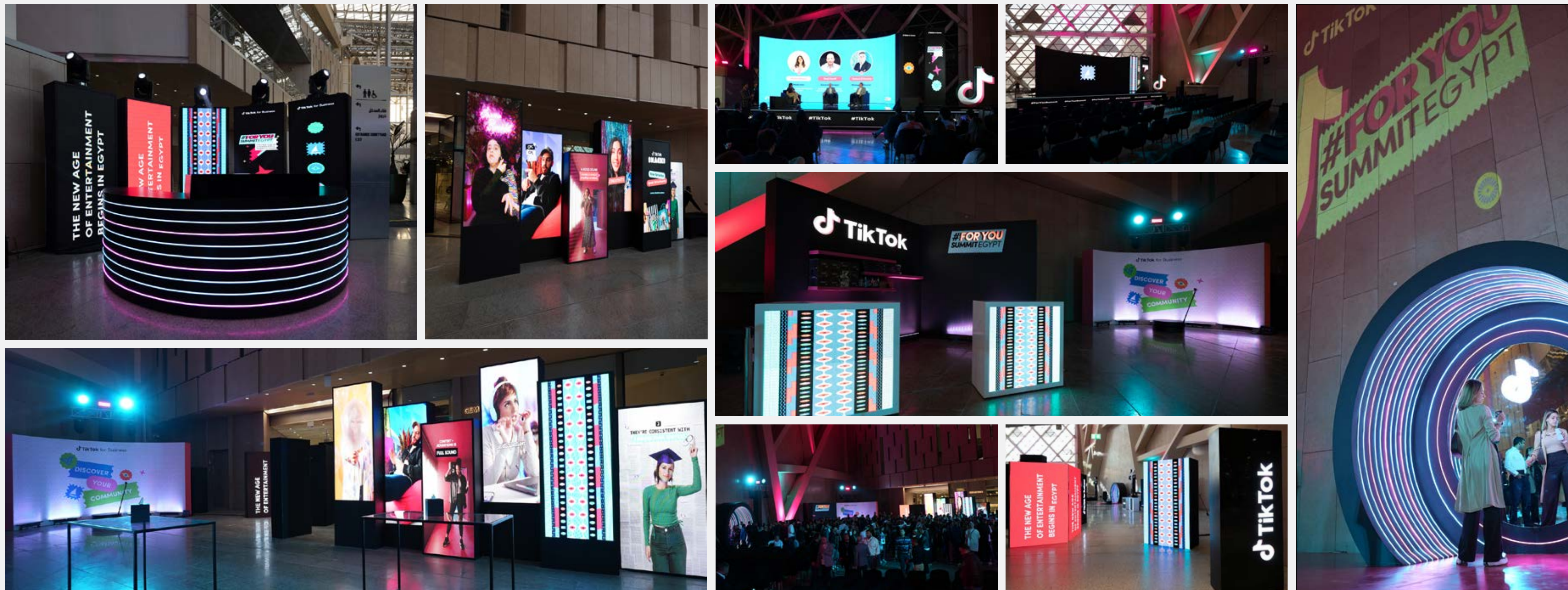


Rise Studios | Launch Event



TikTok

TikTok | For You Summit



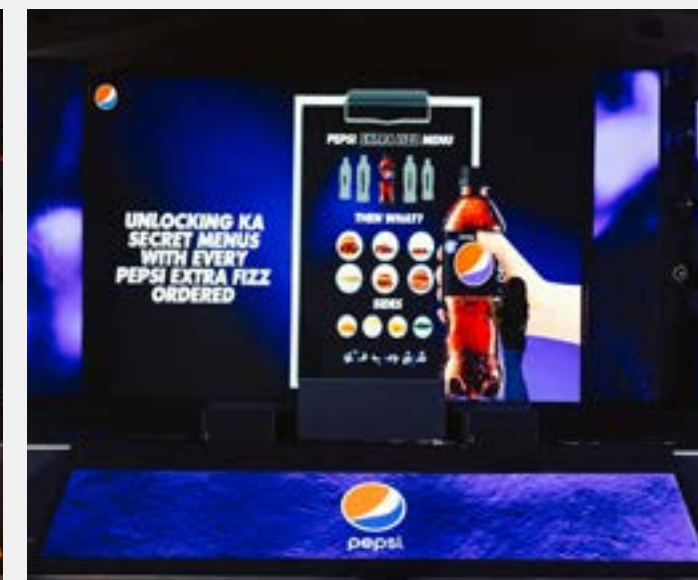
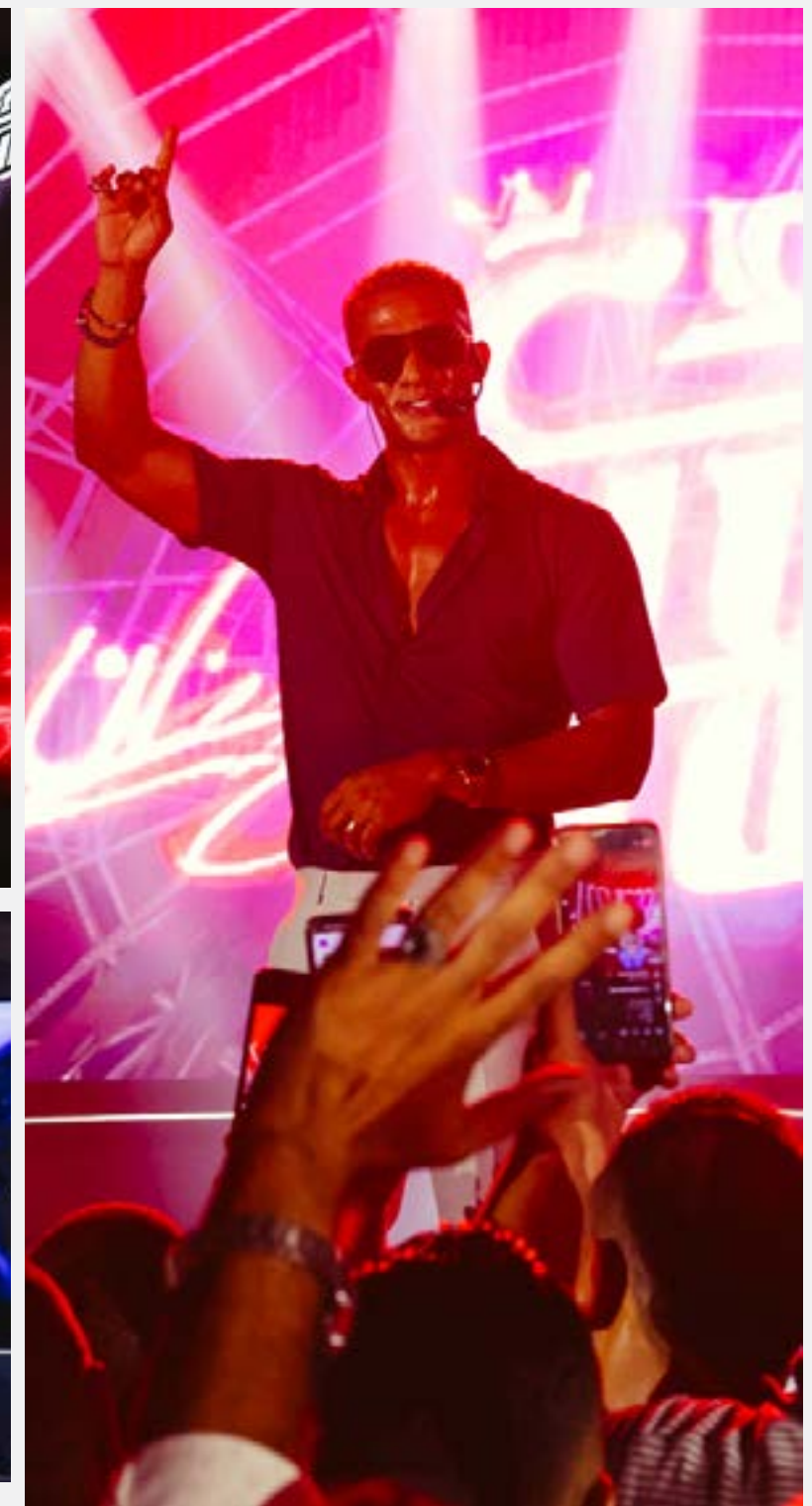


ADIDAS ULTRA-BOOST MO SALAH launch event





Pepsi X Sting Event





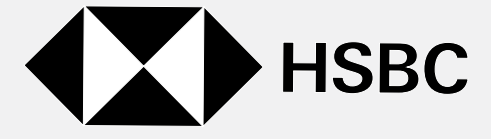
Fabmisr Sohour Ramadan



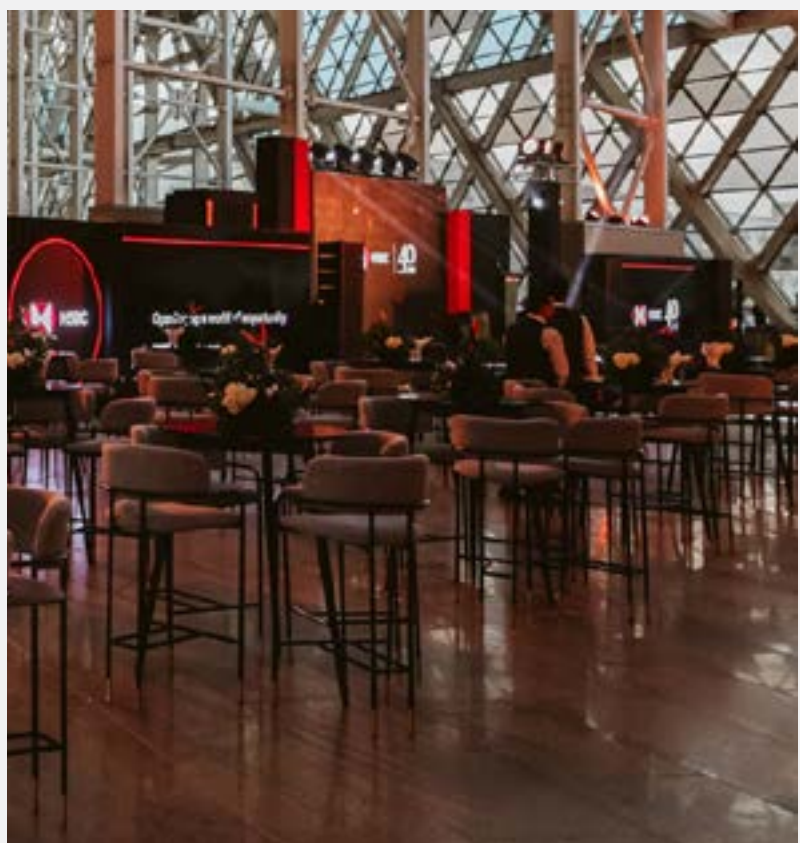
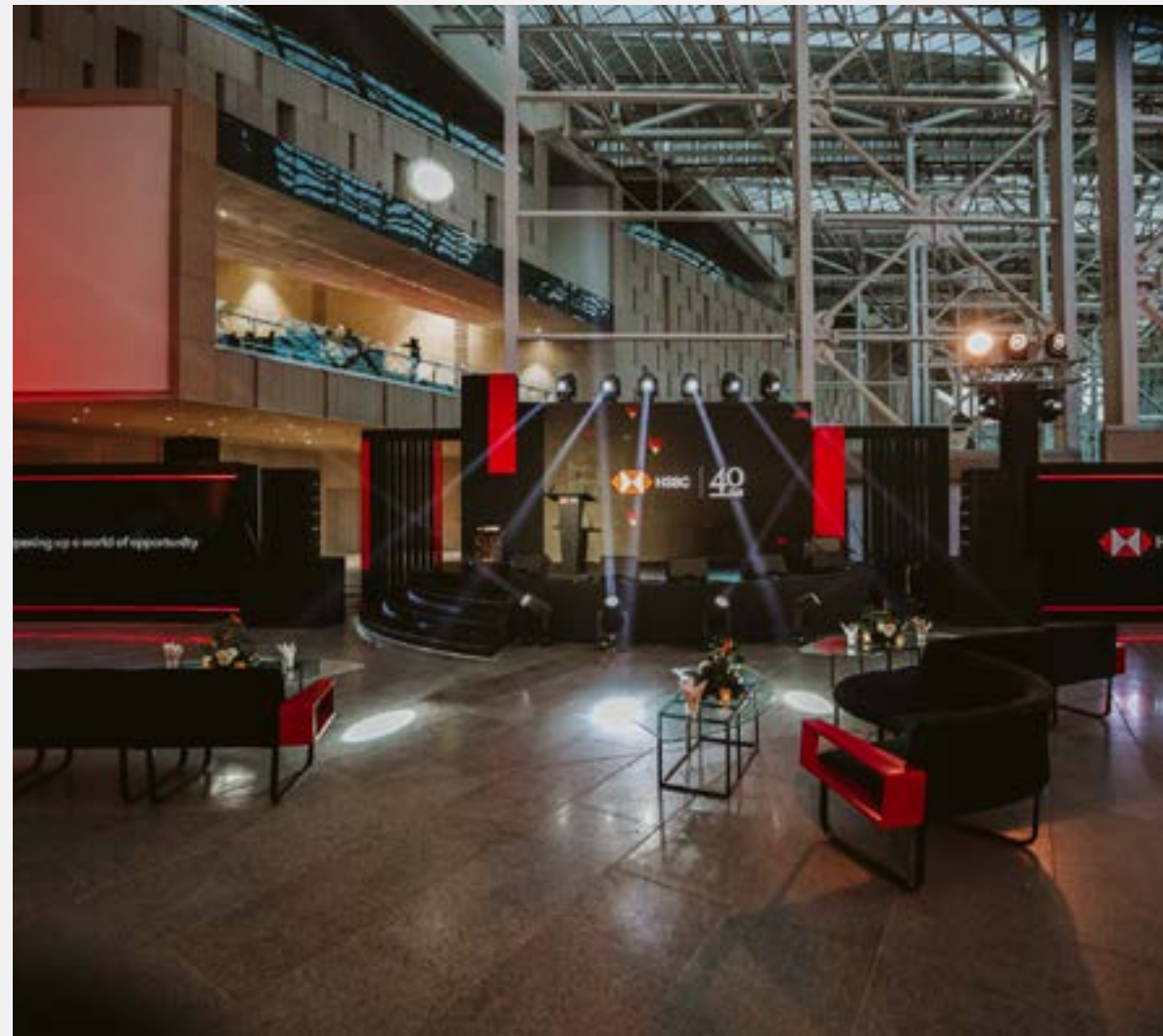
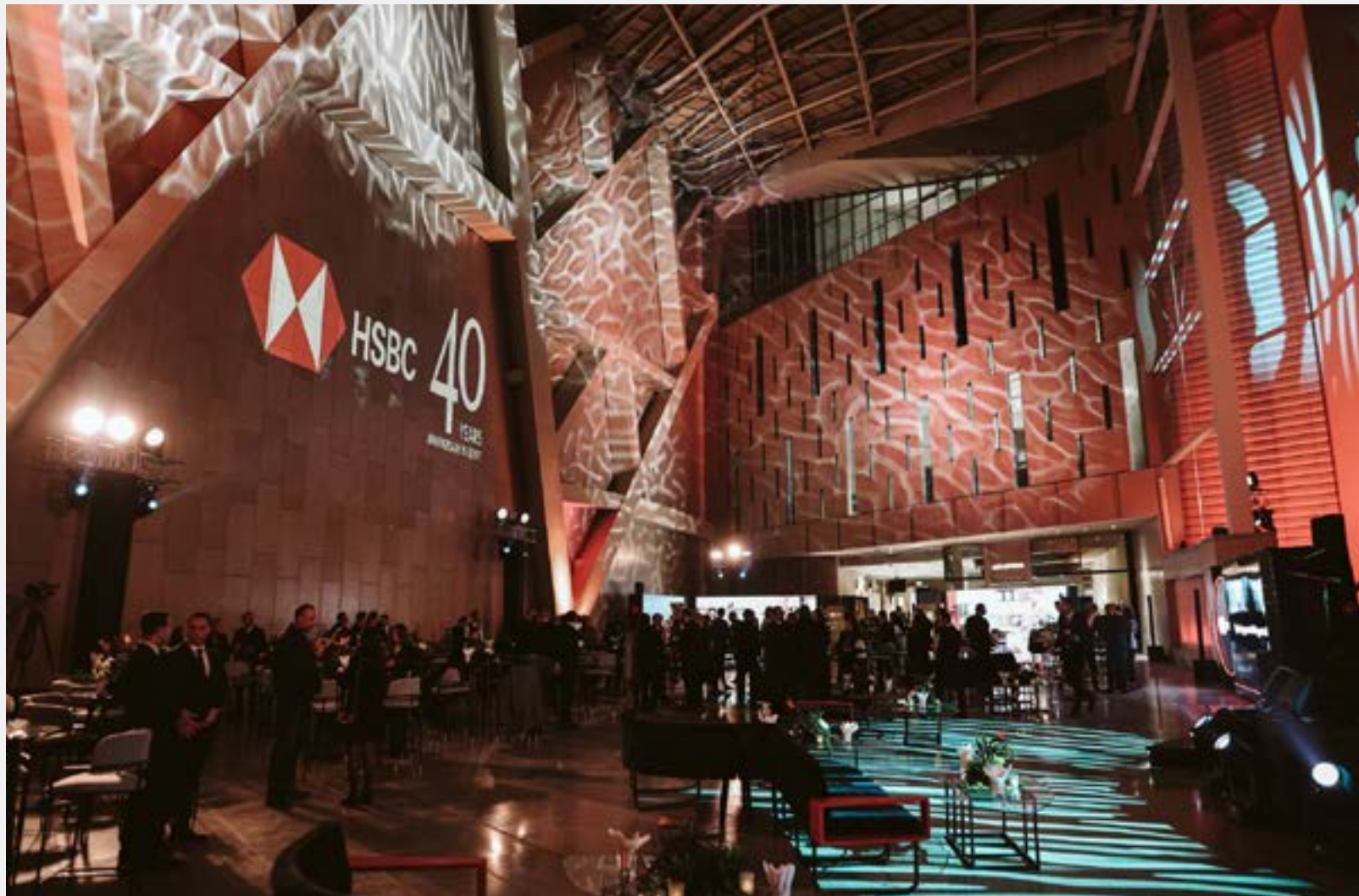


Fabmisr Sohour Ramadan





HSBC | 40 YEARS





Canon

Canon UAE - ONE WORLD





PIAGET

PIAGET - ONE WORLD



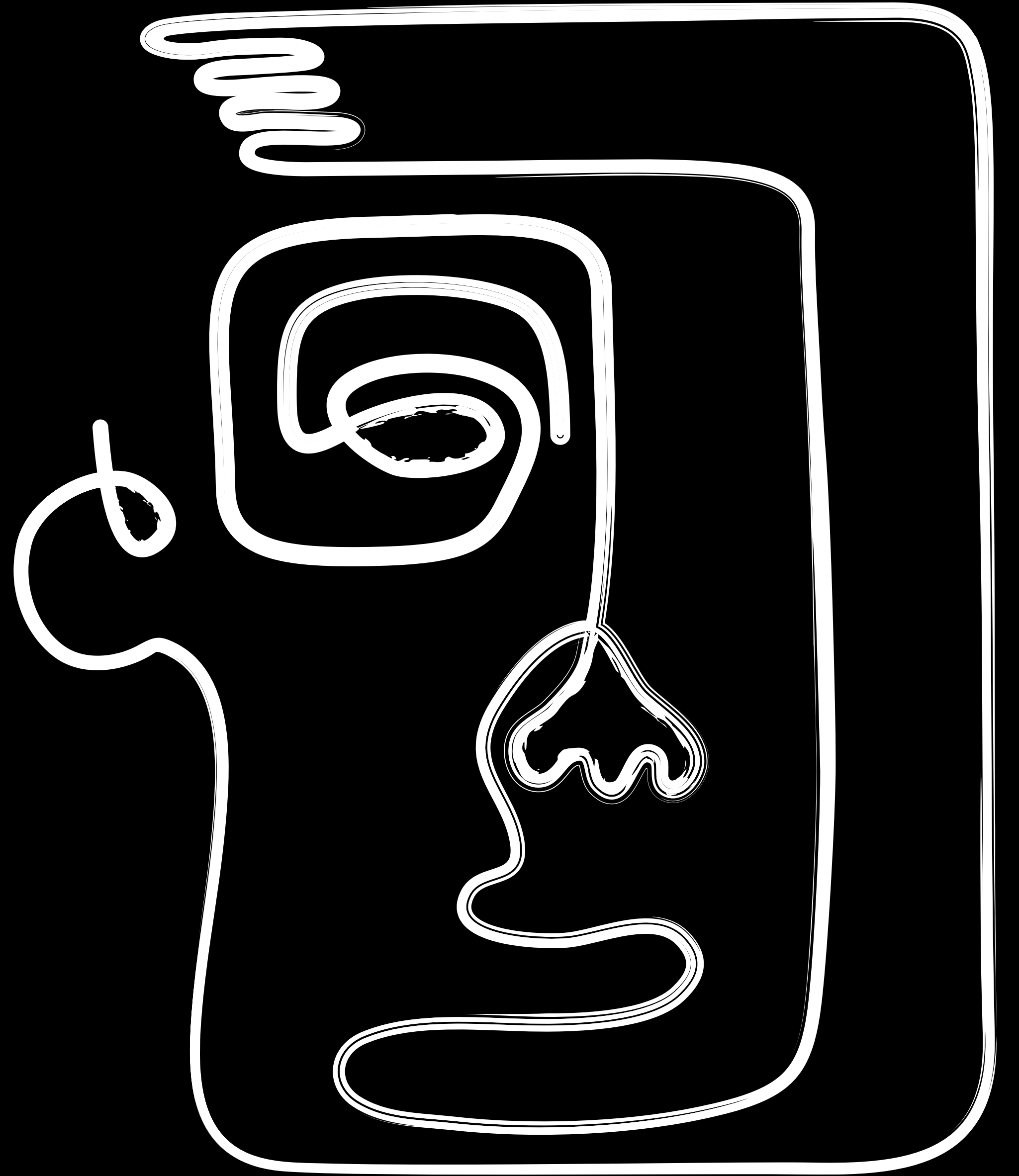


THE MARQUEE

The Marquee is the Ultimate Entertainment Destination managed and operated by Event House Egypt. It is one of the largest destination in Egypt to host Local & International shows, concerts, Acts and so much more.

A well -built Arena based on international standards; central location in Cairo Festival City, easy parking access, private area for sponsors, branding opportunity for sponsors, comfortable seats, and facilities. It is a proper theater with elevated seating plan that takes more than 1600 seats.

For more follow us on

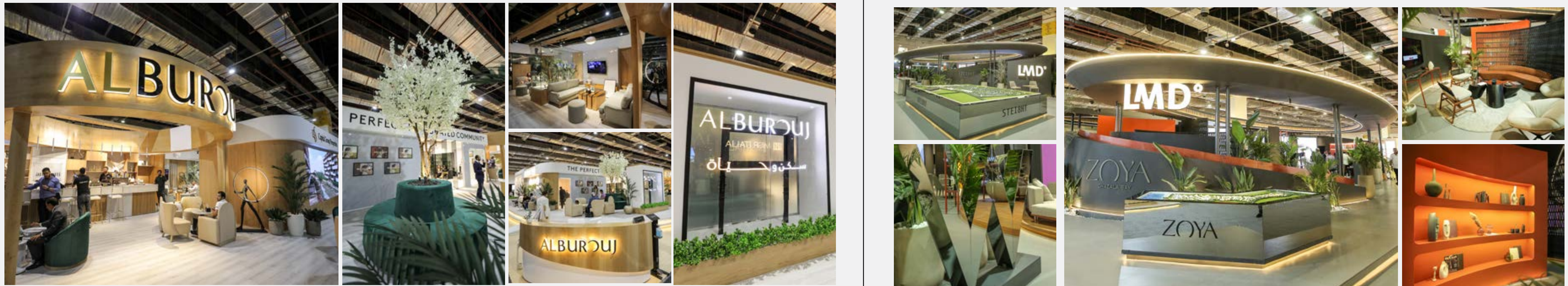




Booths and Exhibits



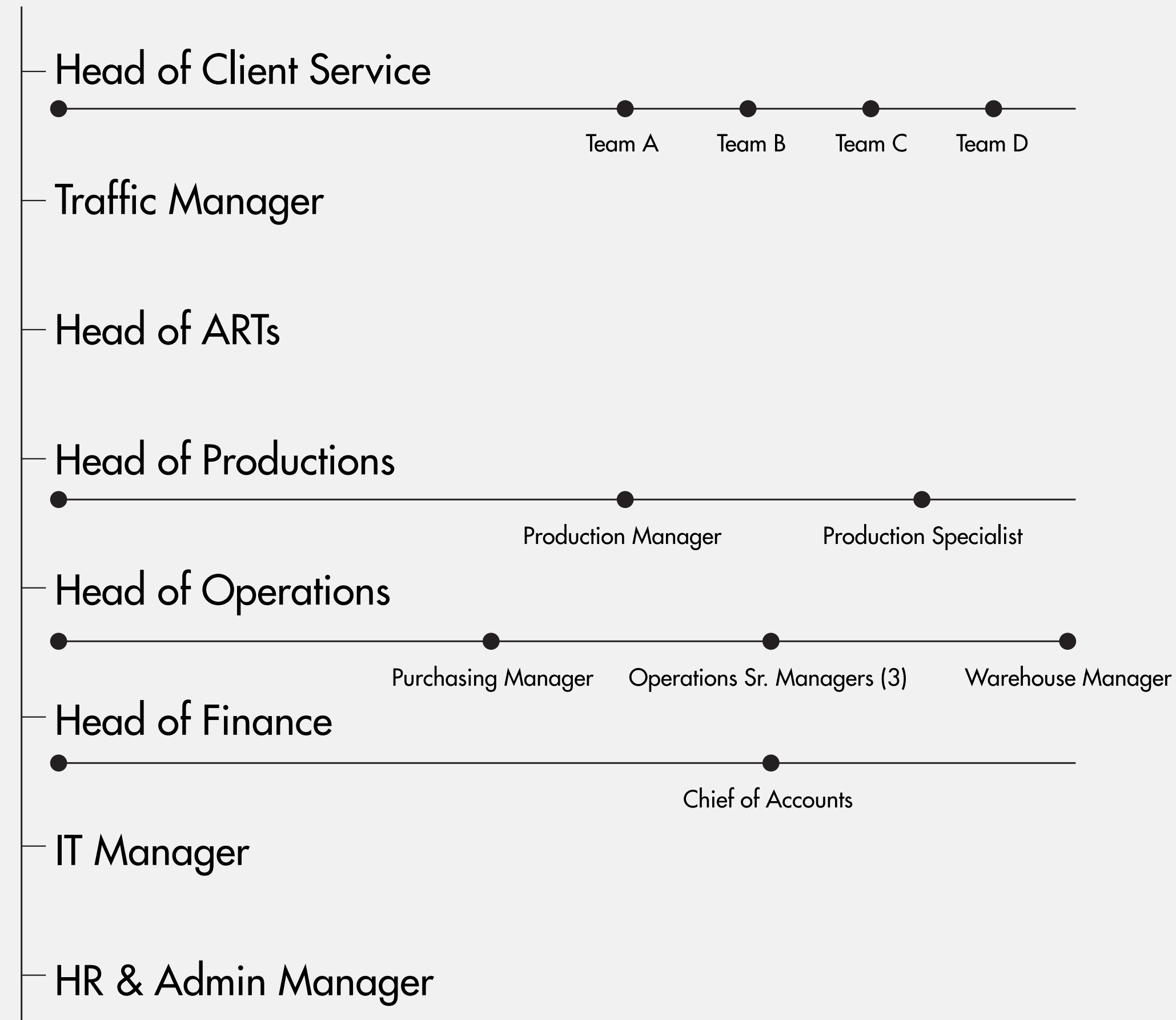
Booths and Exhibits





THE HOUSE STRUCTURE

Managing Director

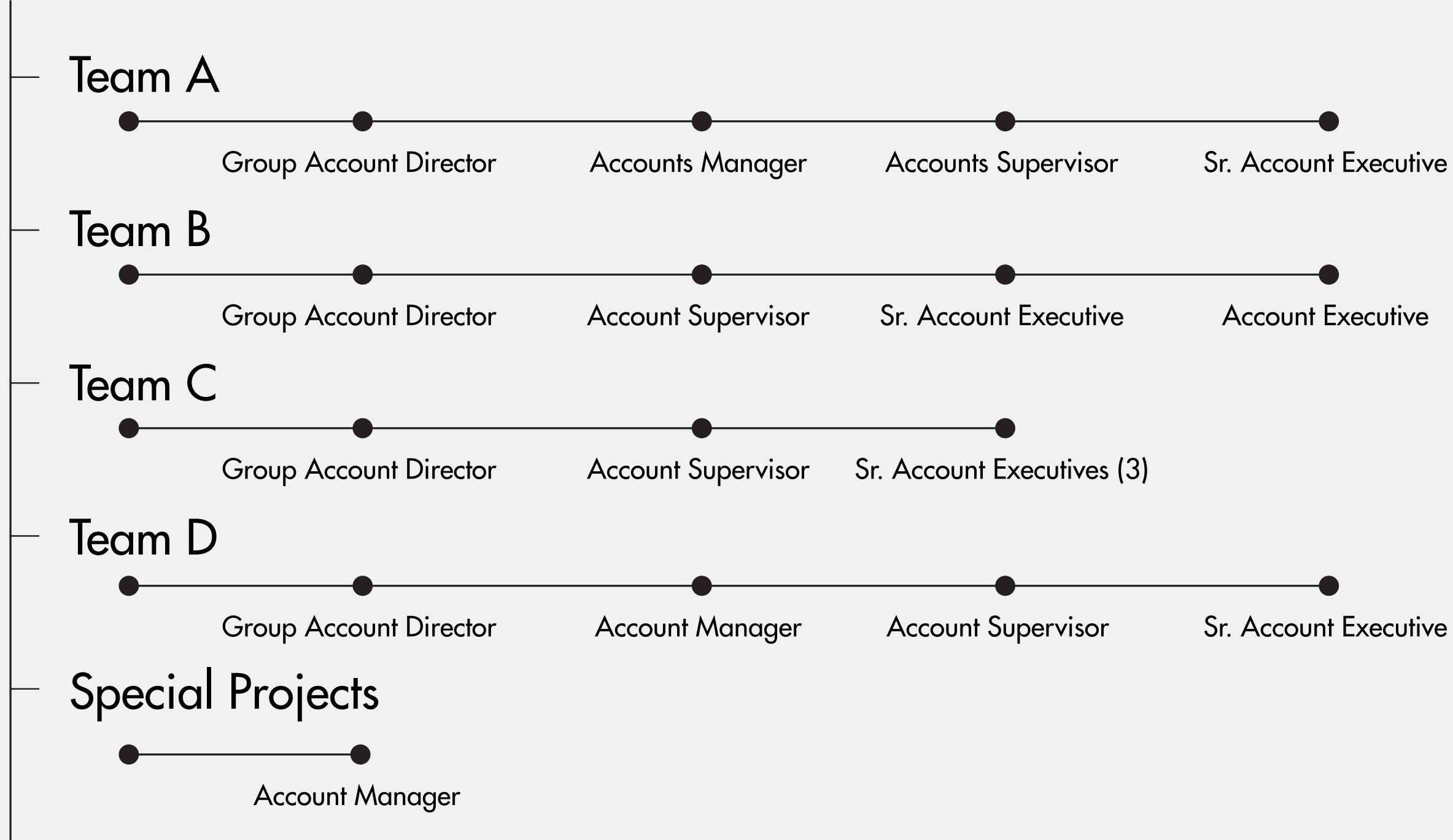


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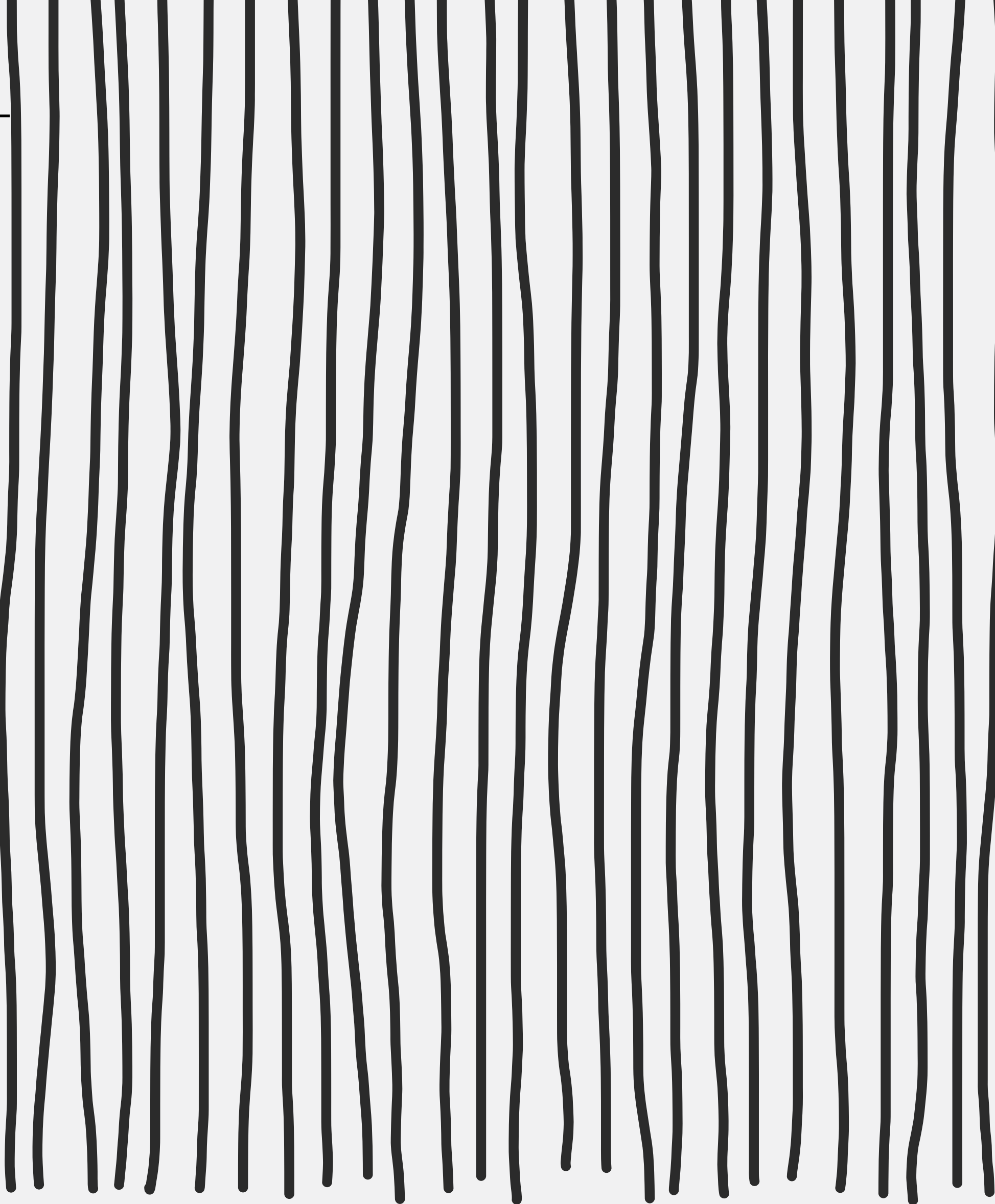


THE HOUSE STRUCTURE

Head of Client Service

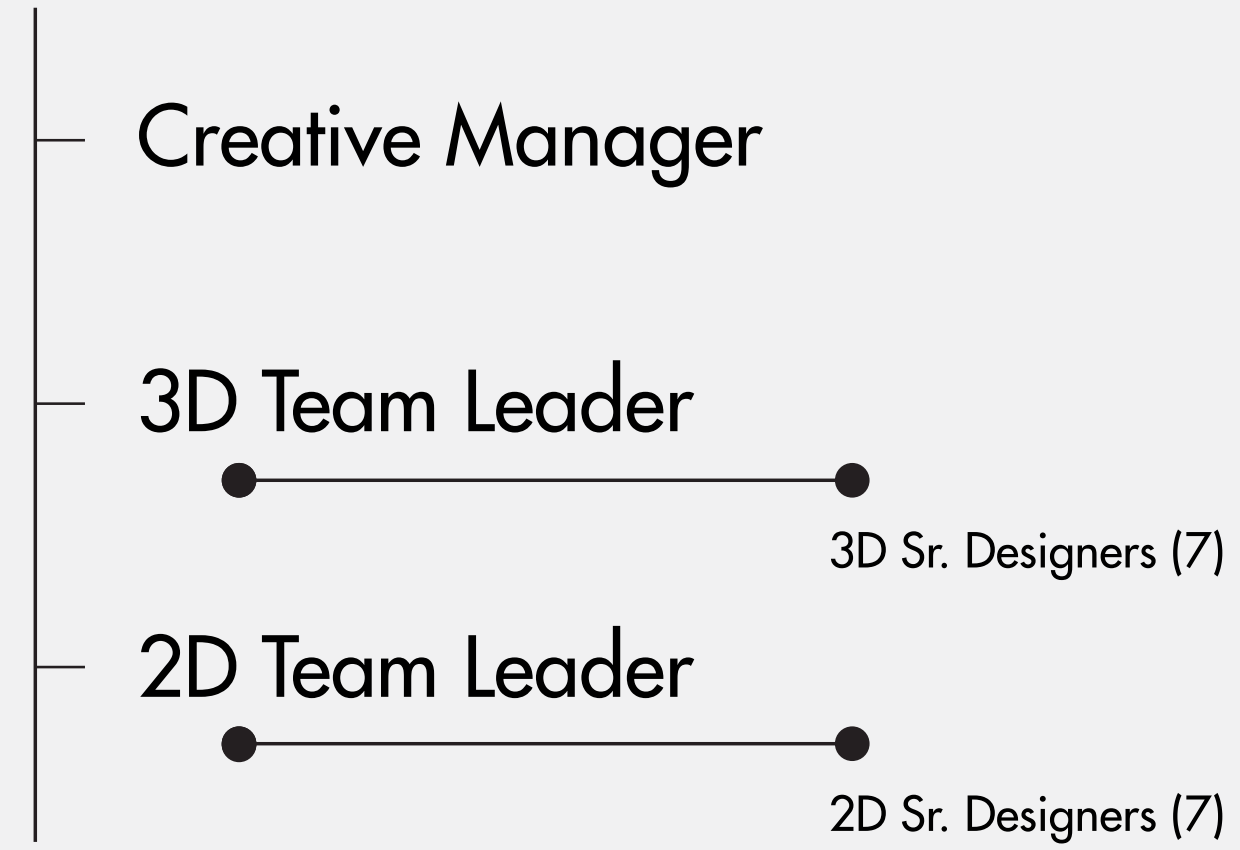


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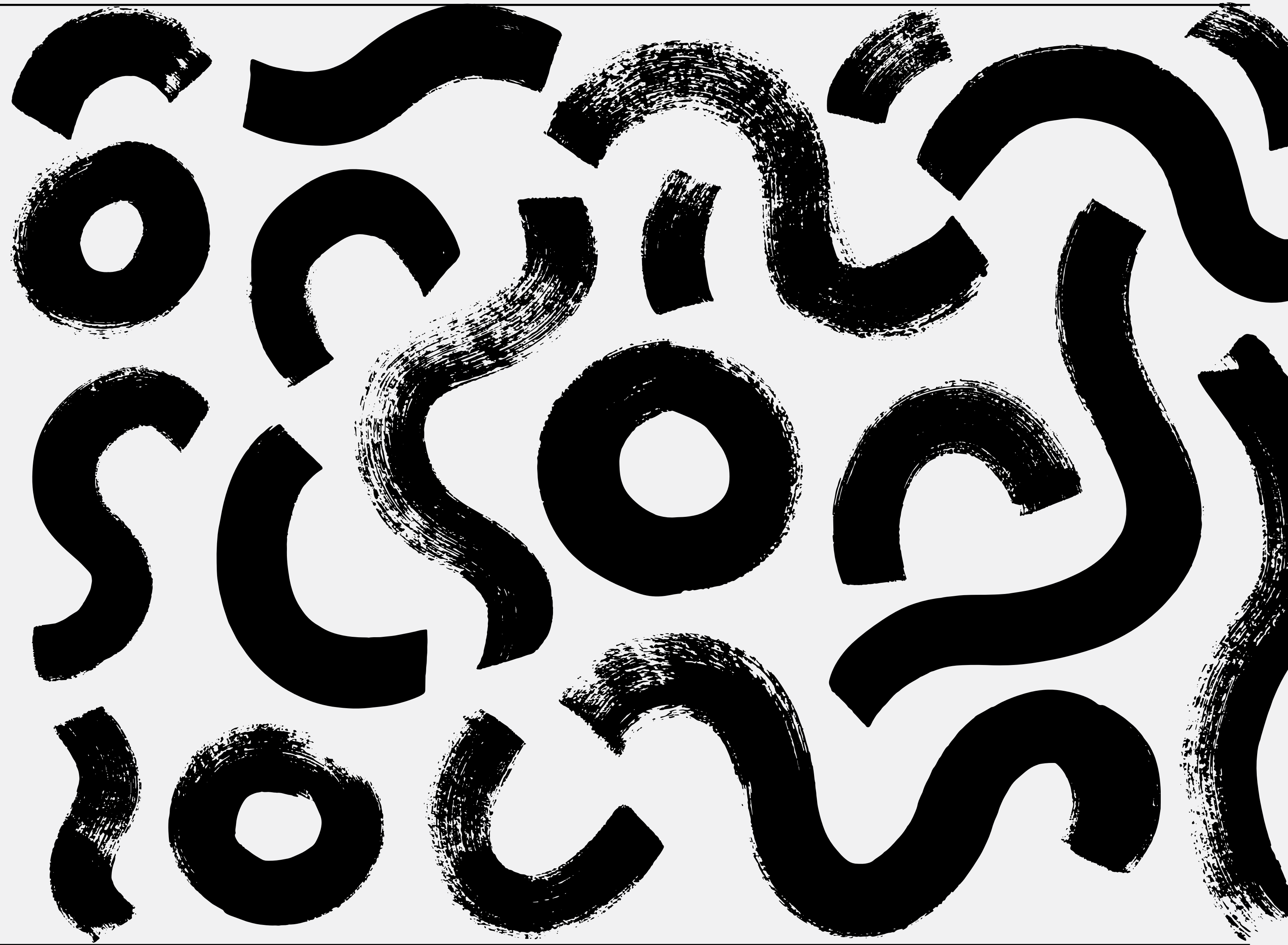


THE HOUSE STRUCTURE

Head of ARTs



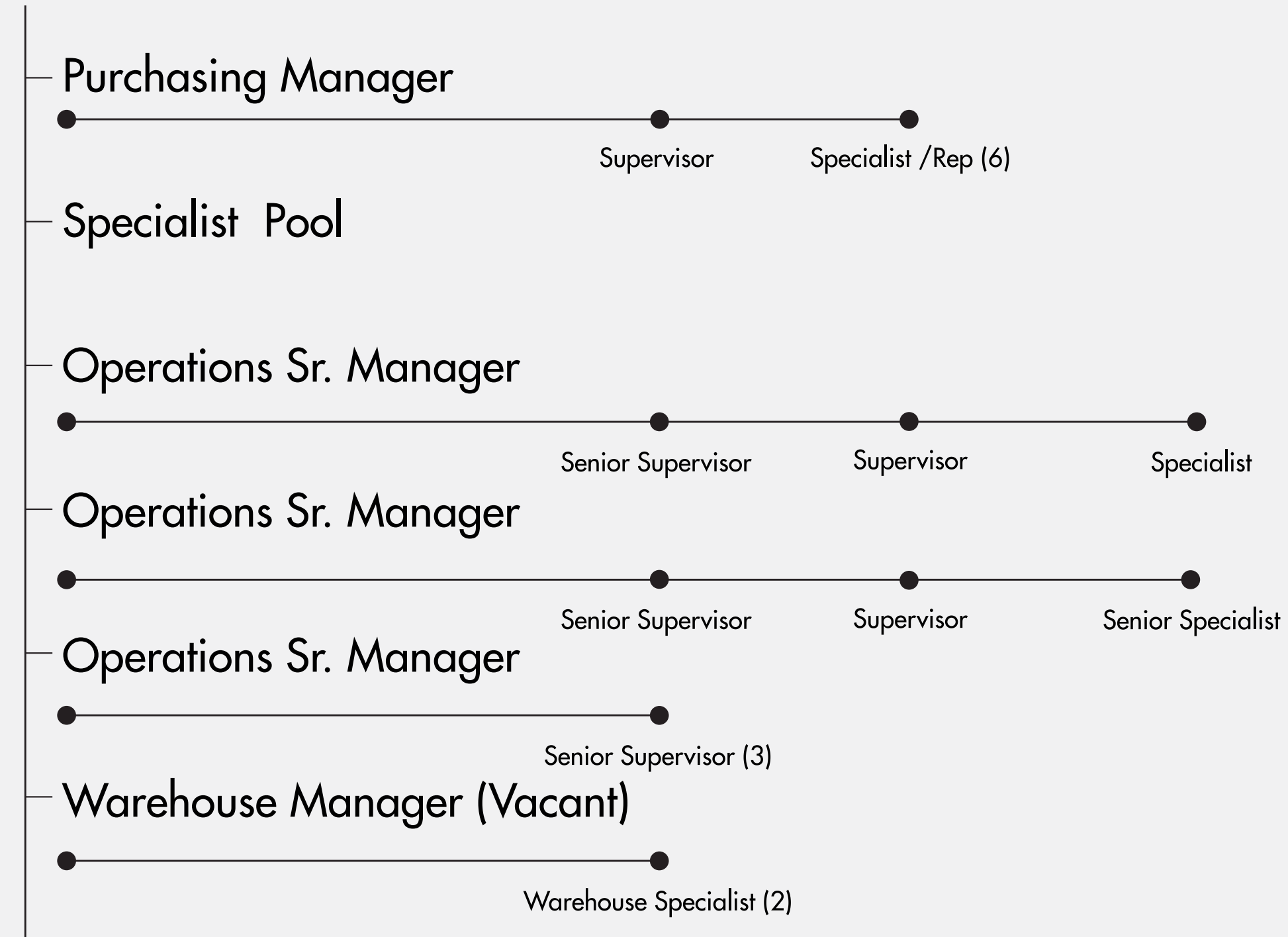
HC=15





THE HOUSE STRUCTURE

Head of Operations



HC=24

Head of Production



HC=4





Event House

Thank You

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